# PORSCHÉ MYSTICQUE STEELE

MEDIA KIT



#### Porsché Mysticque's Short Bio

As an independent publishing expert, TEDx speaker, and CEO of MysticqueRose Publishing Services, Porsché Mysticque helps coaches across the globe combine their wisdom and story to publish a highly impactful book that generates more income and influence while elevating them into thought leadership. When she's not publishing books. Porsché assists organizations with improving their team's productivity and company branding through the use of storytelling. Though she was born and raised in Pittsburgh, PA, she currently lives in Nigeria with her amazing husband.

#### Porsché Mysticque's Long Bio

Porsché Mysticque Steele is the CEO of **MysticqueRose** Publishing Services, TEDx speaker, and independent book publishing expert who helps coaches across the globe combine their wisdom and story to publish a highly impactful book that generates more income and influence while elevating them into thought leadership. Porsché was born and raised in Pittsburgh, PA where, as a child, she was always outspoken and energetic. Yet, by the time she reached her senior year of high school, she felt as if she lost complete control of her own life. Being coerced into giving up the dream of going to college and the freedom to socialize, date, or even pursue a dream of her own, she became trapped in a prison disguised as a home. To cope, she learned how to adapt and assimilate. Her main form of escapism was sneaking online to read memoirs, biographies, and outstanding works of fiction posted by various writers. Their stories helped her to learn about the world she was kept from.

Soon, she was having personal conversations with them, which led to her being hired as a remote freelance editor and writer for numerous books and publications. Picking up mentors along the way, she taught herself how to self-publish books, magazines, and journals with truly high guality. While working in secret, another blessing found its way into her life; a young man from Nigeria. After dating online for five years, she decided it was time to finally meet. She packed her things, snuck out of the house in the middle of the night, and never looked back. She flew to Nigeria three months later and the day she arrived, the young man proposed to her. Now, three years later, she and her husband live happily in Nigeria, transforming coaches into authors and helping them elevate their careers to become globally impactful. Porsché Mysticque is professional speaker also a that supports organizations in improving their team's productivity and company branding through the use of storytelling.

## A few topics I can speak on:

A STORY OF STRUGGLE AND SUCCESS: BUILDING A 6-FIGURE BUSINESS FROM SCRATCH

HOW DISCOVERING SELF-IDENTITY LEADS TO STRONGER TEAMS

HOW STORY WRITING SAVES COLLEGE STUDENTS FROM BURNOUT

HOW WRITING A BOOK EXPANDS YOUR THOUGHT LEADERSHIP

HOW WRITING YOUR STORY HELPS YOU DISCOVER YOUR TRUE IDENTITY

HOW TO HAVE A SUCCESSFUL BUSINESS BY SHOWING UP AUTHENTICALLY

BEING A BLACK WOMAN CEO

HOW TO RUN A VALUES-BASED BUSINESS AND STILL MAKE MONEY

BEING A BLACK AMERICAN WOMAN IN NIGERIA

### Areas of Expertise

Storytelling Book Coaching Speaking

Self-publishing Book Editing Self-identity

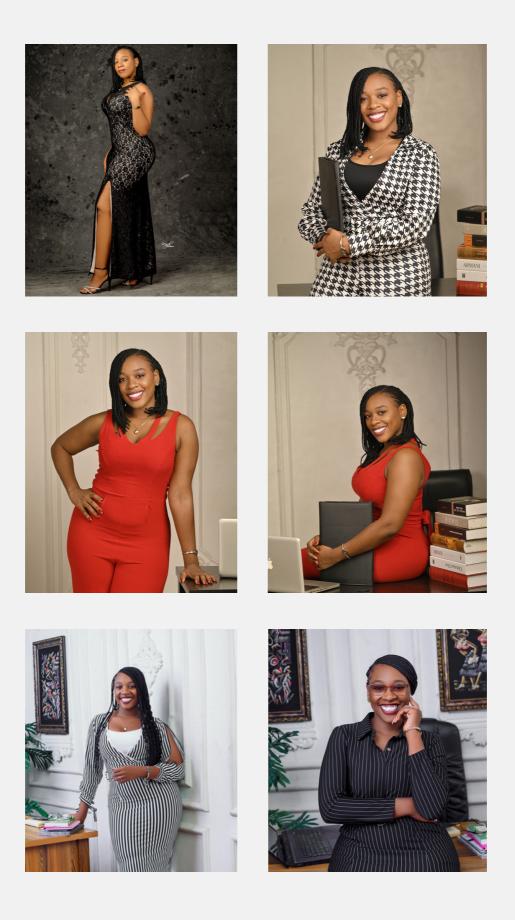
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#### PRESS RELEASE BY



#### Porsché Mysticque Steele: The Power of Transformation through Storytelling

🚯 Veronica Thompson 🍵 March 24, 2023 👒 Entrepreneur



Porsché Mysticque Steele, CEO of MysticqueRose Publishing Services and independent book publishing expert, is passionate about the transformation that can be achieved through storytelling. With a focus on helping CEOs publish highly impactful books and delivering talks on identity discovery and storytelling, Porsché is dedicated to using words to create positive change in the world.

A deep appreciation has marked Porsché's journey for the transformative power of storytelling. Growing up in Pittsburgh, PA, she felt trapped in a home where her dreams and aspirations were stifled. However, through reading memoirs, biographies, and fiction, she could connect with writers who taught her about the world and helped her escape her reality. This experience led her to become a freelance editor and writer for numerous publications and to teach herself how to self-publish high-quality books, magazines, and journals.

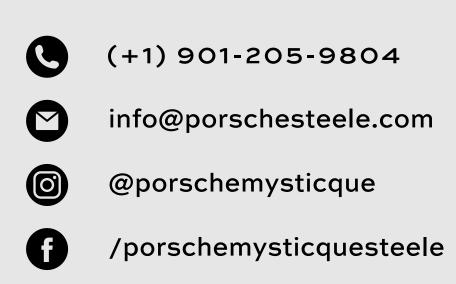
Today, Porsché uses her expertise to help others share their stories and transform the lives of their readers. Through her work as a book coach, she allows high-level CEOs across the globe to combine their wisdom and stories to publish books that generate more income and influence while expanding their thought leadership. Her focus on transformation and empowerment is at the heart of everything she does, and she believes everyone has a story worth telling.

Her expertise has helped over 40 authors publish highly impactful books that have deeply impacted the lives of readers. With her upcoming talk at <u>TEDxUNIZIK on the 25th of March</u> and an invitation to speak at TEDx Nigeria, Porsché is poised to take her message on a global scale. Her expertise and experience in the publishing and speaking industries make her a valuable voice in the conversation on how writing our stories can help us discover our true identity.

Porsché is also a professional speaker who uses storytelling to support organizations in improving their team's productivity. By tapping into the power of narrative, she also supports Universities to help college students deep dive into their identity to avoid burnout and move through college life powerfully.

In a world where words can be used for good and evil, Porsché is a shining example of the power of storytelling and story writing to create positive change. Through her work, she is helping to transform the lives of business leaders, university students and organizations and inspire a new generation of storytellers who can make a difference in the world.

### CONTACT



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Porsché Mysticque Steele